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Stephen calls on Halifax businesses for support

Halifax-based Stephen Waud, founder of Yorkshire's Biz Awards, joined past winners in an event encouraging local businesses to support the 2010 ceremony.

The Biz Awards celebrates the region's most inspirational SMEs which have triumphed over adversity and recognises organisations which would otherwise go unnoticed.

Stephen, Fund Director of Bradford Enterprise Fund which alongside Bradford Kickstart and Approach PR is a current 2010 sponsor, said: "We are calling out for sponsors to not only ensure the Biz Awards continues for another year but to give recognition and entrepreneurial credibility to those organisations who are making a difference but would otherwise be unnoticed in our competitive business region."

Last year's overall winner Fresh Pastures CIC, along with previous winners Leeds-based Just Coffee People and Leeds and Bradford-based Create joined the sponsors to share their challenging experiences and reinforce the benefits of winning the awards to the invited guests.

Owner of Wakefield's Fresh Pastures, Sharyn Morley, said: "Since winning a Biz Award we have increased our turnover by £1m, employing 14 new members of staff. All thanks to the support of local businesses, organisers and sponsors which made the event possible."

Stephen added: "As the region's only celebration of SMEs triumphing over adversity, we are calling out for new sponsors to ensure the Biz Awards sees another year. Supporting and recognising fellow businesses who are just starting their journey, is a very visible way of offering invaluable encouragement and ultimately, helping to safeguard the future of Yorkshire's business economy."

We are calling for any local businesses who want to give something back by helping to recognise and celebrate the region's smaller and start up businesses by becoming a Biz Awards sponsor.+

To register your interest and opportunities for involvement, visit www.thebizawards.co.uk or contact Charlotte Booth or Becky Armstrong at Approach PR on 01274 722552 or charlotte@approachpr.com.

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For more information about the Biz Awards, please contact Charlotte Booth or Becky Armstrong at Approach PR on 01274 722552 or email charlotte@approachpr.com